

Bryn Mawr College
Effective Grantsmanship
Spring Semester 2016

Course Description

There are few skills so vital in nonprofit life as grant writing. What does it take to move an idea into action? To write a plan that is so effective a funder is willing to support it? For many nonprofit organizations, the answers to these questions are the keys to successful fundraising.

In this workshop series, beginning grant writers will learn:

1. The basic principles of nonprofit fundraising practices;
2. The methods used to conduct a community needs assessment;
3. The steps required to identify and collect information within the organization that is needed for a successful proposal.
4. The building blocks of writing a solid action plan before developing a grant proposal;
5. Techniques for researching and selecting appropriate foundations that might support that action plan;
6. How to:
 - Develop the components of the grant proposal;
 - Prepare budgets;
 - Identify outcome measures; and
 - Write a grant narrative that “sells!”

Benefits of the Course:

Students will learn strategic planning skills that will be helpful to them in either a public sector job or in business planning. They will develop fundraising skills that will be a plus when applying for internships and jobs.

Meeting Place:

Please refer to the course schedule for meeting places for each session. All sessions are held at Bryn Mawr College, but not all of them are in the same location.

Schedule of Activities

A timeline of activities is attached at the end of this packet.

mentoring as an approach to positive youth development and the prevention of school failure, substance abuse, and early or repeat teen pregnancies. Dr. Taylor holds a master's degree in urban education and a doctorate in sociology from Temple University.

Contact Information:

Dr. Margie DuBrow
Phone: 215/498-5384 (cell)
Email: mdubrow@brynmawr.edu

Dr. Andrea Taylor
Phone: (302) 545-5960 (cell)
Email: andrea@astaylorconsulting.com